

2023亚太国际工业涂料、粉末涂料 与涂装展览会暨高峰论坛

2023 Asia-Pacific International Industrial Coatings
and Powder Paint & Coatings Exhibition

2023.6.14-16

广州保利世贸博览馆

Poly World Trade Center, Guangzhou, China



聚势合力·拥抱湾区

—— • www.icpcexpo.com • ——



国际展览业协会成员



规模 Scale

25000 m² +

参展商 Exhibitors

500 +

专业观众 Visitors

20000 +

专业会议 Professional Conferences

30 +

行业社交活动 Industry Events

10 +



市场前景及应用 MARKET PROSPECT

据统计，2021年中国涂料行业市场规模为3257.39亿元，其中工业涂料市场规模占比约为67.11%，达到了2186.03亿元，其应用更是涵盖了衣、食、住、行各个方面。近几年来随着房地产、汽车、船舶、家具、家电、集装箱、桥梁、钢结构、轨道交通、新能源等行业的发展，和环保政策日益严苛及“碳中和”大战略的背景下，工业涂料正向着环保、节能、质量的方向发展。由此以新型工业涂料、水性涂料、粉末涂料、无溶剂型涂料等为代表的环保涂料产品将会有更多的发展空间。

华南地区是中国两大制造业集中区之一，拥有全球影响力的先进制造业基地和现代服务业基地，已形成汽车及零部件、家用电器、建筑铝型材、家具建材、机械、IT数码产品、电子信息产品、灯饰、厨具等产业集群，产业链完善，并且拥有华为、美的、比亚迪、格力、富士康、广汽、格兰仕、凤铝铝材、坚美铝材、吉象木业等制造业高端企业以及数以万计的各种中小应用企业。广州的汽车及零部件、佛山南海的铝型材、顺德的家电及家具、深圳的IT及电子消费类产品、中山小家电及灯饰、东莞的家具及建材、江门的摩托车产业等产业基地全国闻名，对于工业涂料及涂装的需求巨大。

作为国民经济的重要配套材料和涂料产业的重要组成部分，工业涂料市场向来是涂料企业的必争之地。为不断适应我国工业涂料迅速发展以及市场需求多样化的需要，由广东省涂料行业协会、广东智展展览有限公司、中涂联合国际会展（广州）有限公司等机构共同主办的2023亚太国际工业涂料、粉末涂料与涂装展览会，将深度结合行业需求，汇聚世界各地专业展商，展示行业需要的新产品，新成果。同时紧贴行业发展趋势和政策动向，同期举办2023汽车表面工程技术研讨会、亚太粉末涂料与涂装应用高峰论坛、湾区工业涂料高质量发展与应用论坛等一系列论坛活动，打造成为行业一年一度的交流盛会！

According to statistics, the market size of China's coating industry in 2021 is 325.739 billion yuan, of which the industrial coatings market accounted for about 67.11%, reaching 218.603 billion yuan. The application has covered all aspects of clothing, food, housing and transportation. In recent years, with the development of real estate, automobiles, ships, furniture, home appliances, containers, bridges, steel structures, rail transit, new energy and other industries, and under the background of increasingly stringent environmental protection policies and the "carbon neutral" strategy, industrial coatings are developing in the direction of environmental protection, energy conservation and quality. Therefore, environmental protection coating products represented by new industrial coatings, water-based coatings, powder coatings, solvent-free coatings, etc. will have more space for development.

As an important supporting material of the national economy and an important part of the coatings industry, the industrial coatings market has always been a must for coating enterprises. In order to continuously adapt to the rapid development of industrial coatings in China and the diversified needs of the market, the 2023 Asia-Pacific International Industrial Coatings, Powder Paints and Coatings Exhibition, jointly organized by the Guangdong Coatings Industry Association, Wise Exhibition (Guangdong) Co., Ltd., China Coating Alliance International Exhibition (Guangzhou) Co., Ltd. and other organizations, will deeply combine the needs of professional visitors, gather professional exhibitors around the world, and exhibit new products, new achievements of the industry. At the same time, we will be close to the development trend and policy trend of the industry. A series of forums will be held at the same time, such as the 2023 Automotive Surface Engineering Technology Seminar, the Asia-Pacific Powder Paint and Coating Application Summit Forum, and the Greater Bay Area Industrial Coating High Quality Development and Application Forum, to create an annual exchange event for the industry!



上届盛况 EXHIBITION REVIEW

2022亚太国际工业涂料、粉末涂料与涂装展览会(简称ICPC EXPO)于11月在广州保利世贸博览馆举行。展出面积约 12000平方米，共吸引了来自全国20多个省市地区的352家展商。全面展出工业涂料、粉末涂料、涂装、原材料、废弃治理等高新技术及产品。

展会同期还举办2022亚太国际粉末涂料与涂装应用高峰论坛、2022中国（广州）汽车表面工程暨防腐蚀技术研讨会、工业涂料新产品新技术推广会等论坛活动。广东省涂料行业协会参观团、广东省有色金属学会铝加工专业委员会参观团、湖南、河南、广西等涂料行业参观团，同时还吸引了立邦、老虎、阿克苏诺贝尔、PPG涂料、西敦千江、比亚迪、松下集团、东风日产、江淮汽车、广汽研究院、小鹏科技、吉利汽车临海基地、广汽埃安新能源汽车、新日电动车、华晨汽车、中信戴卡、华为、珠海格力、松下家电、中兴通讯、一汽-大众、三一重工、中海运集装箱集团、南京大学化学化工学院、中汽集团、中集集团、首钢集团、中化国际、中国兵器工业集团、索菲亚家居、欧派家居、歌尔股份、日立电梯、广船厂、贵阳万江航空机电、机械工业九院、中国电器院、卡西欧、四维尔丸井(广州)汽车零部件、信测集团、国机南联摩托车、延金汽车配件、博格华纳汽车零部件、广铝集团、南方铝业、华昌铝业、坚美铝型材厂、伟业铝厂、荣阳铝业、蒙菲斯建材、安徽科蓝特铝业、安邦得铝材等众多知名企业或参观团报名参观参会！

The 2022 Asia-Pacific International Industrial Coatings, Powder Paint and Coating Exhibition (ICPC EXPO) was held in Guangzhou Poly World Trade Expo in November. The exhibition area was about 12000 square meters, attracting 352 exhibitors from more than 20 provinces and cities across the country. It has comprehensively exhibited the industrial coatings, powder coatings, coatings, raw materials, waste treatment and other high-tech and products on the exhibition.

At the same time, the 2022 Asia-Pacific International Powder Paint and Coating Application Summit, the 2022 China (Guangzhou) Automotive Surface Engineering and Anti-corrosion Technology Seminar, the New Industrial Coating Products and New Technology Promotion Conference and other forums were also held. Numerous visitors groups had attended the exhibition and the concurrent events, including the delegation of Guangdong Coatings Industry Association, the delegation of Guangdong Nonferrous Metals Association Aluminum Processing Professional Committee, the delegation of Hunan, Henan, Guangxi and other coatings industry as well as Lippon, Tiger, Akzo Nobel, PPG Paint, Xidun Qianjiang, BYD, Panasonic Group, Dongfeng Nissan, Jianghuai Automobile, GAC Research Institute, Xiaopeng Technology, Geely Automobile Seaside Base, GAC Aian New Energy Automobile Xinri Electric Vehicle, Brilliance Auto, CITIC Daika, Huawei, Zhuhai Gree, Panasonic Appliances, ZTE Communications, FAW-Volkswagen, Sany Heavy Industry, China Shipping Container Group, Nanjing University School of Chemistry and Chemical Engineering, China Automobile Group, CIMC Group, Shougang Group, Sinochem International, China National Weapons Industry Group, Sofia Home Appliances, Europa Home Appliances, Goer Stock, Hitachi Elevator, Guangzhou Shipyard, Guiyang Wanjiang Aviation Electromechanical Many well-known enterprises or visiting groups, such as the Ninth Academy of Machinery Industry, the China Electric Appliance Academy, Casio, Siweimarjing (Guangzhou) auto parts, Infotech Group, Guoji Nanlian Motorcycle, Yanjin auto parts, Bog Warner auto parts, Guangzhou Aluminum Group, Nanfang Aluminum, Huachang Aluminum, Jianmei Aluminum Profile Factory, Weiye Aluminum Factory, Rongyang Aluminum, Memphis Building Materials, Anhui Kelante Aluminum, Anbang Aluminum etc.

观众感言 VISITORS COMMENTS

01 广东广铝铝型材有限公司 刘煌萍 总工程师

Huangping Liu, Chief Engineer of Galuminium Group Co., Ltd

本次粉末涂料涂装应用高峰论坛举办得非常成功，很受欢迎，展会也得到大家的认可，希望ICPC EXPO越做越好！

ICPC EXPO was held very successfully and well recognized by everyone. Hope ICPC EXPO could do better and better!

02 比亚迪 陈蓉 高级工艺工程师

Rong Chen, Senior Process Engineer of BYD Company Limited

此次参加粉末涂料涂装应用高峰论坛并参观展会，论坛现场效果很不错，在展会上收获良多。

The overall effect of Powder Paint and Coating Application Technology Summit and exhibition was great and we benefited a lot.

03 广州鑫合金属建材有限公司 赵经理 采购

Mr. Zhao, Purchasing Manager of DEBAOLONG

本次展会是全产业链性的展会，整体效果都不错，感谢ICPC EXPO提供的平台，让我们能和企业进行面对面的交谈。

ICPC EXPO is an exhibition of the entire industry chain, and the overall effect is good. Thanks to the platform provided by ICPC EXPO, which allowed us to have face-to-face conversations with companies.

04 厦门隆欣顺达自动化有限公司 赖经理 采购

Mr. Lai, Purchasing Manager

参观展会主要是想了解涂料行业的最新工艺和产品，在展会上收获良多，感谢ICPC EXPO给我们提供了一个不错的平台。

The main purpose of visiting the exhibition was to learn about the latest technology and products in the coating industry. I have gained a lot from the exhibition. Thank you ICPC EXPO for providing us with a good platform.

05 深圳市蔚科电子科技有限公司 程毅 采购主管

Yi Cheng, Purchasing Supervisor of Cherub Technology

我们的产品涉及技术范围比较广，想了解一下电镀和涂料一块的最新工艺产品，本次展会效果不错。希望 ICPC (SF) EXPO继续做大做强！

Our products involve a wide range of technologies. I would like to know about the latest technology and products of electroplating and coating. The effect of this exhibition was good. Hope ICPC (SF) EXPO will continue to be stronger!

06 格力电器

Gree Electric Appliances, Inc. of Zhuhai

本次展会位于广州琶洲保利国际会展中心，主要展出涂装及涂料产品，包括各类树脂、固化剂等涂料原材料、涂料成品、涂料涂装设备、仪器等，值得学习了解，有很大的借鉴价值！

This exhibition was held at Poly World Trade Center. It mainly exhibited paint and coating, including various resins, curing agents and other raw materials, finished coatings, equipment, instruments, etc. It is worth learning and understanding.

07 东风日产

NISSAN

东风日产一直关注汽车涂料的产品及技术，所以对ICPC EXPO也非常关注。本次展会我们组织了团体参观展会，通过展会我们有机会跟不同的供应商见面，见识到了他们的研发和新技术，展会非常专业，质量很高，祝越办越好！

NISSAN has always been concerned about the products and technologies of automotive coatings and ICPC EXPO. In this exhibition, we organized a group visit to meet with different suppliers and see their R&D and new technologies. The exhibition was very professional and the quality is high. Wish the exhibition could be better!

观众组织及宣传推广 VISITORS ORGANIZATION AND PUBLICITY

观众组织对象

- 原料及涂料生产设备客户群：工业涂料、粉末涂料生产厂家、从事原料及生产检测设备的经销商、代理商及线上渠道商、科研院所、研究机构、行业组织、媒体。
- 工业涂料、粉末涂料成品展商客户群：家具、家电、管道、集装箱、建材、铝材、钣金、汽车等终端用户群、从事工业涂料、粉末涂料的线下经销商、代理商及线上渠道商、涂装厂、环境工程公司及相关工程商、政府相关部门、国有企业、环保部门相关采购负责人。

宣传推广

- 100多家涂料行业及应用行业专业媒体全面报道。十余年积累的用户大数据，精准匹配，一对一邀请
- Facebook、Twitter、LinkedIn等国际互动推广
- 10万+粉丝行业公众号、官网推文及行业精准朋友圈推广
- 500+微信行业群、300+QQ行业群推广，企业供需采购对接推荐
- 同期活动策划、买家组织及宣传推广多管齐下，保证展会信息快速、全面地传播

Visitors Organization

Customers of raw materials and coatings production equipment, manufacturers of industrial coatings and powder coatings, distributors, agents and online dealers of raw materials and production testing equipment, scientific research institutes, research institutions, industry organizations and media

Customer base of industrial coatings and powder coatings finished products, end-user groups of furniture, household appliances, pipes, containers, building materials, aluminum, sheet metal, automobile etc., engaged in industrial coatings, powder coatings online and offline dealers, agents, coating plants, environmental engineering companies and related engineering companies, relevant government departments, state-owned enterprises, purchasing director of environmental protection departments.

Publicity and Promotion

More than 100 professional media of coatings industry and application industry will report comprehensively. Big data of user accumulated in more than ten years, accurate matching, one-to-one inviting

News release on official website and WeChat Official Account, which has over 100,000 followers, advertise on WeChat moments.

Over 500 industry WeChat groups, 300 QQ groups, provide matching service for suppliers and buyers.

Concurrent activities, visitors organizing and publicity will be conducted concurrently, to ensure promote the exhibition in a quick and all-round way.



展会优势 EXHIBITION ADVANTAGES

广东省涂料行业协会联合主办，与深圳市涂料技术学会、佛山市涂料行业协会、佛山市顺德区涂料商会深度合作，并得到美国粉末涂料涂装协会、家电行业协会、装饰材料行业协会、家具协会、佛山市铝型材行业协会等国内外多个协会支持，资源丰富，影响力巨大。

ICPC is jointly organized by Guangdong Coatings Industry Association, and has deep cooperation with Shenzhen Coatings Technology Society, Foshan Coatings Industry Association, Foshan Shunde Coatings Chamber of Commerce. And it has been supported by many domestic and foreign associations such as the American Powder Coating Association, Home Appliance Industry Association, Decorative Materials Industry Association, Furniture Association, Foshan Aluminum Profile Industry Association, etc. It has rich resources and great influence.

展会于2012年正式通过国际展览业协会UFI认证，并每年接受严格审核，通过UFI认证代表展会在国际化、专业性、服务质量等方面均达到一定先进水平。

The exhibition formally adopted by UFI (The Global Association of the Exhibition Industry) in 2012 and audited strictly by UFI annually. The exhibition has reached an advanced level in terms of internationalization, professionalism and service quality.

同期举办针对汽车及零部件、家具、家电、IT、数码、灯饰等多个行业的涂料涂装技术论坛或研讨会、行业大会，吸引大批企业决策者、总工程师、行业专家、协会领导前来参会参观。

A series of forums, seminars and conferences on surface finishing for automobile & parts, home appliance, aluminum, IT, etc. will be held at the same period, which will attract a large number of enterprise decision-makers, chief engineers, industry experts and association leaders to attend and visit.

展会将与第十六届国际表面处理、电镀、涂装展、广州国际涂料工业展同期举行，从涂料原材料到涂料涂装一体化，完整呈现涂料生产到应用产业链。共享超过5万人的专业买家。

The exhibition will be held at the same period with The 16th International Surface Finishing, Electroplating and Coating Exhibition and Guangzhou International Coating Industry Exhibition. It will integrate coating raw materials and coating and painting, completely present the industrial chain from coating production to application, sharing more than 50,000 professional buyers.

参展范围 EXHIBIT SCOPE

工业涂料成品：沥青漆、醇酸漆、氨基漆、环氧漆、有机硅漆、丙烯酸漆、氟碳漆、纤维素漆、聚氨酯漆、硝基漆、橡胶漆等；

粉末涂料成品：热固性粉末涂料、热塑性粉末涂料、混合型粉末涂料、金属效果粉末涂料、紫外线及NIR固化粉末涂料、聚酯代替物等；

工业涂料及粉末涂料原材料：专用树脂及颜料、填料、助剂、增塑剂、稳定剂、固化剂、固体溶剂等；

生产检测及包装设备：成套生产设备及装置、混料器/搅拌机及高速分散机、挤压机/挤出机/捏合机、研磨机、颜色分散机、调色系统、装卸、包装等；

工业涂装与智能喷涂：喷枪、喷房、烘炉、涂装机器人、自动控制系统、智慧工厂设施、生产线及涂装辅助设备；

工业环保：各类厂房清洁、工业环保用设施设备、VOCs防治设施等。

Finished Industrial coatings:

asphalt paint, alkyd paint, amino paint, epoxy paint, silicone paint, acrylic paint, fluorocarbon paint, cellulose paint, polyurethane paint, nitrocellulose paint, rubber paint, etc;

Finished powder coatings:

Thermosetting powder coatings, thermoplastic powder coatings, mixed powder coatings, metal effect powder coatings, UV and NIR cured powder coatings, polyester substitute, etc.

Raw materials of powder coatings and industrial coatings:

special resins and pigments, fillers, auxiliaries, plasticizers, stabilizers, curing agents, solid solvents, etc

Production inspection and packaging equipment:

complete set of production equipment, blender/mixer and high-speed dispersing machine, extruder, kneader, grinding machine, color dispersing machine, color mixing system, loading and unloading, packaging, etc.;

Industrial painting and intelligent spraying:

spray gun, spray room, oven, painting robot, automatic control system, intelligent factory facilities, production line and painting auxiliary equipment, etc.

Industrial environmental protection:

all kinds of plant cleaning, industrial environmental protection facilities and equipment, VOCs prevention and control facilities, etc.



同期展览及会议活动

- 2023亚太国际粉末涂料与涂装应用高峰论坛
- 2023中国（广州）汽车表面工程暨防腐蚀技术研讨会
- 合势聚力·2023湾区工业涂料高质量发展与应用论坛
- 涂料研发生产工程师沙龙活动
- 2023国际（广州）涂料工业展览会
- 第十六届国际（广州）表面处理 电镀 涂装展览会
- 首届钛白粉应用及钛材料产业装备技术发展论坛
(会议活动详细资料组委会备案)
- ◆ 2023 Asia-Pacific International Powder Paint and Coating Application Summit
- ◆ 2023 China (Guangzhou) Automotive Surface Engineering and Anti-corrosion Technology Seminar
- ◆ Cohesive Force·2023 Greater Bay Area Industrial Coatings High-Quality Development and Application Forum
- ◆ 2023 Asia Powder Paint & Coatings New Products & Technology Promotion Conference
- ◆ Coatings R & D and Production Engineers Salon
- ◆ International (Guangzhou) Coatings Industry Expo
- ◆ The 16th Guangzhou (China) International Surface Finishing, Electroplating and Coating Exhibition

参展费用及配置

·参展费用(双开口展位在原展位费基础上加收10%) Booth Fee (10% extra charge for corner booth)

国际标准展位 International Standard Booth (3×3=9m ²)	RMB13800元/展位	外资企业 Foreign Enterprise: USD2250/Booth
国际豪标展位 Deluxe Booth : 3×3=9m ²	RMB16800元/展位	外资企业 Foreign Enterprise: USD3000/Booth
空地36平方米起租 Bare Ground (minimum 36m ²)	RMB1500元/m ²	外资企业 Foreign Enterprise: USD260/m ²

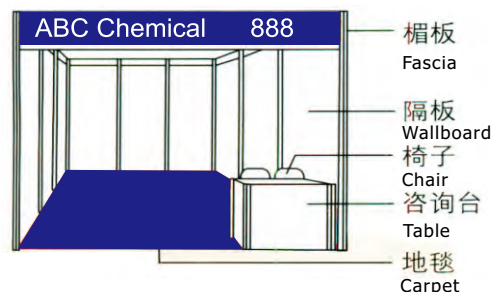
·会刊广告费用 Exhibition Catalogue Advertising Fee

封面(Cover)	封底(Back Cover)	封二 (Second Cover)	封三 (Inside Back Cover)
RMB:19800	RMB:18000	RMB:11800	RMB:9800
扉页 (First Page)	彩全版 (Color, full page)	技术推广会 (Promotion Conference)	
RMB:9800	RMB:4800	RMB:4500	

如需对各类同期活动协办及赞助请与我司联系

·展位配置说明 Booth Features

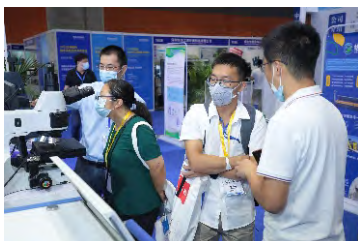
- 标准展位配置：3面壁板(转角位为两面)、中英文楣牌制作、洽谈桌1张、椅子2把、地毯满铺、日光灯管2个、废纸篓1个。
- 为参展商在会刊上刊登300字以内的中英文企业简介。
- 空地(特装)展位无任何配置且收取特装管理费。
- Facilities for the standard booth: three wallboards (two wallboards in the corner), Chinese and English fascia (name-board), a table, two chairs, carpeted floor, two exhibition lights and a paper basket.
- Free editorial entries within 300 words in the *Exhibition Catalogue* for each exhibitor.
- For the bare Ground, no facility is provided and the hall management fee is charged.



现场图片

引领工业涂料、粉末涂料技术创新

Lead the technological innovation of industrial coating and powder coating



主办单位

广东省涂料行业协会
广东智展展览有限公司
中涂联合国际会展（广州）有限公司

承办单位

广东智展展览有限公司
中涂联合国际会展（广州）有限公司
《Paint&Coatings Industry》杂志
水性平台

深度合作单位

深圳市涂料技术学会
佛山市涂料行业协会
佛山市顺德区涂料商会

协办单位

国家涂料产品质量监督检验中心
中国感光学会辐射固化专业委员会
中国水性涂料产业战略联盟
中国石油和化学工业联合会中小企业委员会
中国建材市场协会钛材料生产与应用分会
广东省家电行业协会
广东省家具协会
湖南省涂料工业协会
湖北省涂料工业协会
河南省涂料行业协会
陕西省涂料行业协会

境外合作协会

美国腐蚀工程师协会（NACE）
美国粉末涂料涂装协会
台湾合成树脂接着剂工业同业公会
台湾区涂料工业同业公会
日本防腐蚀工程学会
印度小规模油漆协会
泰国涂料业生产者协会
韩国涂料油墨行业协会

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